
2012 ANNUAL REPORT



DISCOVERY
THE DISCOVERY EYE FOUNDATION



2012 BY THE NUMBERS

In addition to funding groundbreaking research (please see p. 4), you helped The Discovery Eye Foundation (DEF) provide life-altering information about eye disease to people around the world.

DEF supports two education and outreach programs: the **Macular Degeneration Partnership** (MDP) and the **National Keratoconus Foundation** (NKCF). Your generosity touched a record number of people in 2012. We thought you'd like to see just how many you reached — in so many ways.



176,813

people visited our website at www.nkcf.org.

1,300

people called NKCF's toll-free "warm line."

2,700

people participated in the KC-Link online support group.

4,000

people participated in the NKCF Forum online bulletin board.

5,000

KC and corneal transplant booklets were sent out.

13,500

people received monthly NKCF E-Updates.



67,721

people visited our website at www.discoveryeye.org.

28,437

people received our quarterly e-newsletter.

523

people liked us on Facebook.

19,059

people viewed our presentations on YouTube.



144,928

people visited our website at www.amd.org.

Visitors came from 183 countries.

27,242

people accessed www.amd.org via mobile device.

5,305

people subscribed to the monthly AMD Update.

39

presentations about AMD were made in Southern California.

2,389

AMD tool kits were sent out.

500

people liked us on Facebook.

DEF-SUPPORTED RESEARCH

DEF supports sight-saving research in two ways: by providing seed funding for new projects and bridge funding for existing projects.

- **Seed funding** is for new, innovative pilot projects that show promise and have high potential to receive long-term government or private funding.
- **Bridge funding** allows research to proceed and not be interrupted while the researchers apply to re-fund the project.

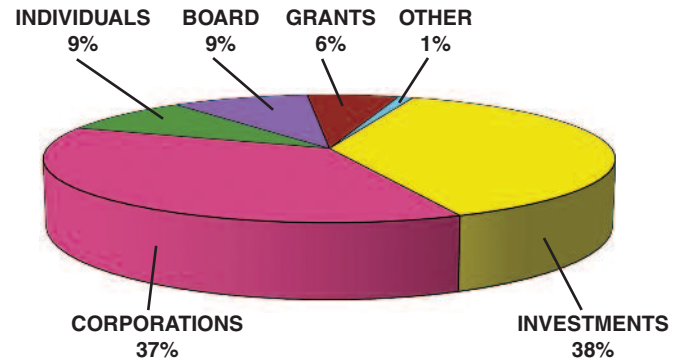
Two DEF-supported projects that showed progress in 2012 have applications for Retinitis Pigmentosa (RP) and age-related macular degeneration (AMD).

A team led by DEF-supported researcher Dr. Henry Klassen has been conducting pre-clinical work and preparing an FDA application for human clinical trials on a project called “**Retinal Progenital Cells for Treatment of Retinitis Pigmentosa.**” Clinical trials could begin as soon as 2014. The project also shows hope for those with AMD, and clinical trials could be under way for a treatment for AMD within the next two years. This project continues to move forward and provide hope for both RP and AMD patients, thanks, in part, to a 2012 grant from California Institute for Regenerative Medicine (CIRM) for \$17.3 million. If not for initial funding and ongoing support from DEF, however, this project might never have progressed or been eligible for the CIRM grant.

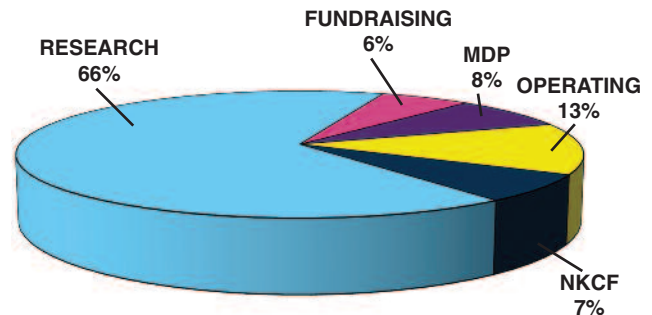
DEF Research Director Dr. Cristina Kenney has been investigating the incidence of **AMD in Ashkenazi Jews**. She has been studying the genetics of patients with AMD for many years. Using molecular genetics techniques, Kenney found that in families with AMD, more than 70 percent of the study patients had mitochondrial genetic markers identifying them as having Ashkenazi Jewish heritage. She also found Ashkenazi Jewish families are more than twice as likely to develop the severe form of AMD. Kenney’s goal is to find a therapy to retard or prevent susceptible people from developing vision loss associated with AMD.

INCOME & DISBURSEMENTS

DEF 2012 INCOME



DEF 2012 DISBURSEMENTS



THE DISCOVERY EYE FOUNDATION STATEMENT OF ACTIVITIES

For the year ended December 31, 2012

*With comparative totals for the year ended
December 31, 2011*

	Unrestricted	Temporarily Restricted	2012	2011
REVENUE AND SUPPORT				
Contributions	\$ 651,324	\$ 477,282	\$ 1,128,606	\$ 961,082
Gain on investments	402,680		402,680	232,653
Interest and dividends	180,013		180,013	188,511
Miscellaneous income	11,208		11,208	4,523
Special event: net of expenses of \$34,157	9,564		9,564	25,922
Net assets released from program restrictions	1,065,578	(1,065,578)	-	-
Total revenue and support	2,320,367	(588,296)	1,732,071	1,412,691
EXPENSES				
Program services	1,733,158		1,733,158	973,835
Management and general	282,703		282,703	168,949
Fund development	121,011		121,011	195,331
Total expenses	2,136,872	-	2,136,872	1,338,115
CHANGE IN NET ASSETS	183,495	(588,296)	(404,801)	74,576
NET ASSETS, BEGINNING OF YEAR	5,543,117	1,856,741	7,399,858	7,325,282
NET ASSETS, END OF YEAR	\$ 5,726,612	\$ 1,268,445	\$ 6,995,057	\$ 7,399,858

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\$50,000 and more

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I.

To be informed of the organization's mission, of the way the organization intends to use donated resources and of its capacity to use donations effectively for their intended purposes.

II.

To be informed of the identity of those serving on the organization's governing board and to expect the board to exercise prudent judgement in its stewardship responsibilities.

III.

To have access to the organization's most recent financial statements.

IV.

To be assured their gifts will be used for the purposes for which they were given.

V.

To receive appropriate acknowledgement and recognition.

VI.

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII.

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII.

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX.

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X.

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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THE DISCOVERY EYE FOUNDATION

**The Discovery Eye Foundation
supports research, education
and advocacy related to
sight-threatening eye diseases
and their treatments,
improving the quality of life
for patients and their families.**

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